

ENGL 149
Spring 2015
Instructor: Ben Bolling

NC Comicon Marketing Assignment

Requirements	Points	Comments
Marketing materials include one 30-second video that provides information about the event and encourages viewers to attend	20	
Marketing materials include four texts (e.g. flyers, audio advertisement, social media content, etc.) that provide information about the event and encourages viewers to attend	20	
Group effectively uses multimedia design tools learned in class workshops	20	
Marketing materials are designed to engage the group's target demographic	20	
Peer Review Score (Each member of the group will submit a short response regarding group members' contributions and quality of work on the marketing assignment.)	20	
Total	100	

**NC Comicon Marketing Assignment
Peer Assessment**

Please complete this evaluation and email it to bbolling@email.unc.edu before class on Thursday, March 19th.

Instructions: Please assign each member of your workshop group a score based on the criteria below. All scores will be confidential. The final score that appears on your rubric will be an average of the scores assigned by your group members.

Workshop Group Member Name: _____

Communication:	___/5
Engagement with assignment:	___/5
Quality of work:	___/5
Quality of feedback:	___/5
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	___/20

In one or two sentences, offer some context for the score you assigned above.

Workshop Group Member Name: _____

Communication:	___/5
Engagement with assignment:	___/5
Quality of work:	___/5
Quality of feedback:	___/5
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	___/20

In one or two sentences, offer some context for the score you assigned above.

Workshop Group Member Name: _____

Communication:	___/5
Engagement with assignment:	___/5
Quality of work:	___/5

Quality of feedback: _____/5
_____/20

In one or two sentences, offer some context for the score you assigned above.

Workshop Group Member Name: _____
Communication: _____/5
Engagement with assignment: _____/5
Quality of work: _____/5
Quality of feedback: _____/5
_____/20

In one or two sentences, offer some context for the score you assigned above.

Workshop Group Member Name: _____
Communication: _____/5
Engagement with assignment: _____/5
Quality of work: _____/5
Quality of feedback: _____/5
_____/20

In one or two sentences, offer some context for the score you assigned above.