

ENGL 105: Composition and Rhetoric

Sections 002 and 003

Fall 2016

Instructor: Ben Bolling, Ph.D.

E-mail: bbolling@email.unc.edu

Classroom: Section 002: Murphey 220

Section 003: Murphey 115

Office: Dey 336

Office Hours: T, Th 1:00 PM- 2:00 PM

W 11:00 AM- 3:00 PM and by appointment

Course Description: In “ENGL 105: Composition and Rhetoric,” we will analyze the rhetorical and stylistic conventions that govern effective communication in business, natural sciences, social sciences, and humanities. Studying and practicing the conventions of composition in different disciplines will help you become a more versatile communicator, which in turn should help you throughout your academic and professional lives. We will also study how genres, context, and expectations function to influence our work while giving it shape and direction. The ultimate aim of this course is to provide you with the composition and communication skills necessary to confidently assert yourselves as the next generation of scholars and professionals representing the University of North Carolina at Chapel Hill.

Special Note: These sections of ENGL 105 are part of UNC-Chapel Hill’s Digital Literacy Pilot Initiative. In addition to written and oral communication, we will also build skills in digital, multi-modal, and networked composition. The University will provide all students in these sections access to the Adobe Creative Cloud suite so that we may engage projects that involve image manipulation, video editing, and digital communication.

Course Objectives: Students enrolled in ENGL 105.002 and ENGL 105.003 will learn to:

- Understand genres, conventions, and rhetoric practiced in business, the natural sciences, social sciences, and humanities;
- Generate discipline-specific compositions in appropriate genres;
- Conduct primary and secondary research using online databases and library sources;
- Compose using written, oral, and multi-media modes
- Review and revise your own work and assist others in revising their work.

Required Text:

The Tarheel Writing Guide (2016-2017 ed.)

Course Overview: I have organized “ENGL 105: Composition and Rhetoric” according to the following principles:

Workshop format: In order to explore a range of discourse communities, cultivate communication skills, and maximize our knowledge of research methods and resources, our class will function as a supportive community of scholars. Each of you will be assigned to a small workshop group. Your group will provide feedback on your compositions, serve as discussion partners, and act as smaller cohorts in the larger community. My instruction will emphasize process: how to read, write, analyze, interpret, understand, and create oral, written, or multimedia texts. Your compositions will be our primary texts and your constructive engagement in the work of your colleagues will prove integral to our communal development. You will receive valuable feedback from your peers and, in turn, will build skills in critical reading and analysis, managing group dynamics, and collaborative composition.

Computers: You will be required to use computers to conduct activities in this course, so I ask that you bring your laptops to class *every day*. Allow time and seek assistance for any technical issues that arise when completing computer-based activities (information and technical assistance are available at <http://help.unc.edu> or by phone at 962-HELP). You should observe appropriate behavior during all computer-based activities related to this class. Engaging in activities deemed to be offensive or inappropriate may be considered violations of the UNC Honor Code.

Sakai: Sakai is a web-based instructional environment that will provide our digital home for this semester. Here, you will find the course syllabus, assignments, notes, reading materials, resources, and important announcements/reminders. To sign into Sakai, go to: <https://sakai.unc.edu/welcome/>. Your username and password are your university Onyen and password. Please make sure that you are comfortable with Sakai’s setup and functionality. Don’t be afraid to ask for help with any Sakai-related issues. Discomfort/confusion are not valid excuses for failure to complete a Sakai assignment or for not completing an assignment on time.

Professionalism: Professionalism for ENGL 105 has five components – Community, Responsibility, Respect, Communication, and Collegiality— explained broadly below:

- **Community:** Because this discussion-based class depends on the input of all class members, your professionalism will be evaluated in part by your peers via group evaluation reports.
- **Academic Etiquette:** Tolerance for diverse opinions voiced in class and online is essential. In order for us to learn from one another, we have to allow each other to make mistakes, and/or to offer unpopular positions for debate.
- **Cell Phones:** Before class begins, please turn your cell phones **OFF**. If your phone draws attention to itself during class, I will make every possible effort to embarrass you.

- **E-mail:** E-mail is the easiest and most professional way to contact your colleagues and me. My e-mail address is listed on the front of the syllabus. If you e-mail me during my office hours, I will usually respond immediately, unless I am with a student. **Otherwise, I will respond within 24 hours during the school week (M-F). Please do not e-mail a question about an assignment due in fewer than 24 hours. In all other cases, if you do not receive a response within 24 hours during the school week, please re-send the message.**
- **Attendance:** Because this class is a workshop, your attendance, preparedness, and active participation are integral to our success. **Attendance is mandatory. Each absence beyond three (3) will result in a reduction of your final grade by one-third (1/3) letter grade** (e.g. a B becomes a B-, a B- becomes a C+, etc.). Seven or more absences will result in automatic failure of the class in accordance with UNC-CH policy. Incompletes will not be given.
- **Preparedness:** Tardiness disrupts the workshop environment and is disrespectful of your colleagues and me. Repeated or excessive tardiness may be counted as an absence, so please arrive on time. If you come to class without a draft on a scheduled workshop day, you will be considered absent. Failure to complete unit projects on time will adversely affect your grade. I do not accept late work.
- **Conferences:** My office hours are listed on the first page of this syllabus. Please see me during my regularly scheduled office hours if you have any questions, if you are struggling with an assignment, or if you would like to chat. You do not need an appointment to stop by during office hours, although those who have an appointment will take priority. If my office hours are not convenient for you, let me know and we will arrange another mutually convenient time to meet.

Evaluation:

Your grade in this course will be assigned based on your performance in the following areas:

Feeder 1.1	5%
Feeder 1.2	5%
Unit Project 1	15%
Pedagogical Presentation	5%
Feeder 2.1	5%
Feeder 2.2	5%
Unit Project 2	15%
Feeder 3.1	5%
Feeder 3.2	5%
Unit Project 3	15%
Participation	20%

I will calculate your final grade according to the following scale:

A	95-100%	C+	77-79%
A-	90-94%	C	73-76%
B+	87-89%	C-	70-72%
B	83-86%	D	60-69%
B-	80-82%	F	0%

Each of these assignments will be detailed in unit sequences available on Sakai.

At the end of each unit, you will submit a **unit portfolio** that contains the unit project, optional revisions of one of the two feeders with a revision report, and a short reflection on

your work in the unit (submission specifics will be detailed on Sakai). The portfolio will determine your final grades for unit assignments. You will submit your unit portfolio electronically via Sakai. All of your drafts and draft workshop responses must also be posted in the appropriate locations on Sakai at the time the portfolio is due. Missing elements will affect your portfolio grade.

- Each feeder will be given a grade when submitted, but you may revise it for an improved grade. As noted above, revisions are due in the portfolio. Revisions are optional unless otherwise directed.

Participation: The workshop environment can be productive and even enjoyable, but only if we each participate as fully as possible. Participation includes, but is not limited to: constructive contributions to class discussions and activities, engagement with and support of workshop group members, and timely completion of reading, online projects, and homework assignments.

Plagiarism and the Honor Code: Plagiarism is a very serious Honor Code violation as it is a breach of the academic community's trust. Every piece of work you produce in this class (oral or written) must be your own. You are bound by the Honor Code in all that you do at this University, and so am I. I take that responsibility very seriously. I am required to report any work I believe may be plagiarized. Handing in work that is not your own not only violates the Honor Code, it also ruins the trust between us. If I find you have plagiarized in my course, I will fail you on the assignment – no exceptions – and I will seek additional penalties from the Honor Court. If you are struggling with an assignment, please speak to me. If you are struggling with your time management, please speak to me. Please speak to me if you have any questions. Ignorance of what constitutes plagiarism is not an acceptable excuse for breaching the Honor Code. And please remember: this policy applies to drafts as well as final products.

Honor Code

The Honor Code is in effect in this class and all others at the University. I am committed to treating Honor Code violations seriously and urge all students to become familiar with its terms set out at <http://instrument.unc.edu>.

Under the Honor Code provisions, you have four general responsibilities:

- Obey and support the enforcement of the Honor Code.
- Refrain from lying, cheating or stealing.
- Conduct yourself so as not to impair significantly the welfare or the educational opportunities of others in the University community.
- Refrain from conduct that impairs or may impair the capacity of University and associated personnel to perform their duties, manage resources, protect the safety and welfare of members of the University community, and maintain the integrity of the University.

The University of North Carolina at Chapel Hill has had a student-administered honor system and judicial system for over 100 years. The system is the responsibility of students and is regulated and governed by them, but faculty share the responsibility. If you have questions about your responsibility under the honor code, please bring them to your instructor or consult with the office of the Dean of Students or the Instrument of Student Judicial Governance. This document, adopted by the Chancellor, the Faculty Council, and the Student Congress, contains all policies and procedures pertaining to the student honor system. Your full participation and observance of the honor code is expected.

Non-Discrimination: This university does not discriminate against its students or employees based on race, color, national origin, religion, gender, sexual orientation, age, or disability. In this class we will strive to maintain an open atmosphere with shared respect for all differences.

Accessibility: The University of North Carolina at Chapel Hill ensures that no qualified person shall by reason of a disability be denied access to, participation in, or the benefits of, any program or activity operated by the University. In compliance with UNC policy and federal law, qualified students with disabilities are eligible to receive “reasonable accommodations to ensure equal access to education opportunities, programs, and activities” (<https://accessibility.unc.edu/faculty>). If you anticipate such accommodations, please notify me as soon as possible so that appropriate arrangements can be made. Additionally, you may seek out student support services at the Department of Accessibility Resources and Service (<https://accessibility.unc.edu/>) or through the Learning Center (<http://learningcenter.unc.edu/>).

The Writing Center: The UNC Writing Center is an excellent resource if you would like to pursue additional help with your writing outside of class. In either face-to-face or online sessions, tutors will help you at any stage in your composition process. Tutors will not revise, edit, or proofread your papers for you. However, they will help you organize your paper, think through your ideas, and improve your arguments. For more information about the writing center or to schedule an appointment, visit their website at <http://writingcenter.unc.edu/>.

My pledge to you:

I will be available for you as much as possible. I will strive to make this class engaging and intellectually stimulating, and your feedback will always be welcomed. Additionally, please communicate to me any extenuating circumstances and I will do my best to accommodate your needs. This classroom should be a welcoming environment that provides everyone with an equal opportunity for learning. I want you to let me know what I can do to ensure that it is, in fact, such a place. As stated above, my ultimate goal is to provide you with the composition and communication skills necessary to confidently assert yourselves as the next generation of scholars and professionals representing the University of North Carolina at Chapel Hill.

Your pledge to me:

By signing below, I indicate that I have read and understood the above requirements. I agree to abide by these requirements.

Signature: _____ Date: _____

Printed Name: _____

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On the course calendar below, I've listed important due dates and assignments for each unit. Be advised, however, that homework, additional reading, and other assignments may be added or adjusted throughout the term. Be sure to check Sakai announcements often and to see a classmate for updates if you are absent. Also, listen carefully in class for announced changes and check the calendar for updates.

Week 1

T 8/23 Course Introduction

Th 8/25 Unit 1 Overview

Week 2

T 8/30 Group Introductions
 U1F1 Workshop

Th 9/1 U1F1 Due

Week 3

T 9/6 U1F2 Workshop

Th 9/8 U1F2 Due

Week 4

T 9/13 Unit 1 Project Discussion

Th 9/15 U1F1 and U1F2 Revision Workshop
 Unit 1 Project: Interviews 1-10

Week 5

T 9/20 Unit 1 Portfolio Due
 Unit 1 Project: Interviews 11-20
 Reflection Essay 1

Th 9/22 Unit 2 Overview
 Introduction to Adobe Creative Cloud

Week 6

T 9/27 Adobe Photoshop and InDesign Workshop
Th 9/29 U2F1 Workshop

Week 7

T 10/4 U2F1 Due
Th 10/6 Research Workshop

Week 8

T 10/11 UNIVERSITY DAY: NO CLASS MEETING (Classes Cancelled from
9:30AM-12:30PM)
Th 10/13 U2F2 Workshop

Week 9

T 10/18 U2F2 Due
Unit 2 Project Discussion

Th 10/20 **FALL BREAK: NO CLASS MEETING**

Week 10

T 10/25 Unit 2 Project Workshop
U1F1 and U1F2 Revisions Workshop
Th 10/27 Unit 2 Project Workshop

Week 11

T 11/1 Unit 2 Portfolio Due
Reflection Essay 2
Unit 3 Overview

Th 11/3 U3F1 Workshop

Week 12

T 11/8 U3F1 Due
Th 11/10 Adobe Premiere Workshop

Week 13

T 11/15 U3F2 Workshop

Th 11/17 U3F2 Due

Week 14

T 11/22 Unit 3 Project Workshop

Th 11/24 **THANKSGIVING HOLIDAY: NO CLASSES HELD**

Week 15

T 11/29 Unit 3 Revisions and Project Workshop

Th 12/1 Unit 3 Portfolio Due
Reflection Essay 3

Week 16

T 12/6 Course Evaluations and Final Thoughts